

Take Control of Your Care, Wherever Life Takes You.



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When you visit a hemophilia clinic, someone usually asks, “Did you bring your bleed and infusion logs?” Too often, patients would rather skip this step in their routine. However, logs are invaluable and help manage treatment, empower patients, and can lead to better care.

Now, technology makes it easy to track bleeds and infusions. ATHNadvoy is the leading web-based and mobile tool used by patients to track bleeding episodes and infusions for prophylaxis and treatment of bleeds. Treatment Centers use the patient reported information to customize patient care plans.

Baxter originally developed ADVVOY in 2001 and donated the tool to The American Thrombosis and Hemostasis Network (ATHN) in 2010 when it was renamed ATHNadvoy. A non-profit started in 2006, ATHN has partnered with over 130 HTC's to establish a safe, secure national database to improve care for patients with bleeding and clotting disorders.

Now, ATHNadvoy has been redesigned to be quicker, simpler and smarter. ATHNadvoy helps patients and HTC's:

- **Plan.** If your care team knows how many left ankle bleeds you had, we can plan early treatment for developing problem areas before they become severe.
- **Connect:** We can identify patterns between infusions and activities that may have led to bleeding and then tailor your treatment plan by connecting this key information.
- **Alert:** When factor lot numbers are logged, your HTC can alert you immediately if there are ever concerns about contamination or recall of a factor product.
- **Advocate:** More insurance companies are requiring bleed and infusion logs before they will approve shipments of factor. With logs, the specific information to support your care is at your fingertips.

Data from ATHNadvoy logs are protected and managed at the treatment center with patient clinical information—ensuring confidentiality while advancing clinical understanding. ATHNadvoy is available to all patients, regardless of the brand of factor they use.



ATHN follows all HIPAA privacy guidelines to keep personal health information confidential.
Supported by a donation from Baxter Healthcare Corporation.

Ask your HTC how
you can join today.
Visit www.athn.org
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